



## Champlain Farms TV Advertising

- For \$20 / Slide / Store, advertise your product on our 40" TV sets across the entire chain of 40 stores for a 1 year contract
- 3 Second slides, 3 min rotation before your slide appears again
- 3 min \* 20 rotations = 1 hour
- 1 Hour (20 rotations) \* 18 hours (store hours) = 360 rotations in 1 day
- 360 rotations \* 40 stores = 14,400 rotations in one day across the chain
- 14,400 rotations \* 365 days in a year (were open on Christmas) is over 5,000,000 impressions that your slide will appear
- For \$20 a year, one impression will cost you .000004 cents

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Product: \_\_\_\_\_

Signature: \_\_\_\_\_